

Subject: RE: Presentation Park 101

From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

Date: 05/03/2017 04:31 PM

To: carmen rodriguez <carmen@ddtla.com>, Nhien Lasky <nlasky@ccala.org>

Carmen,

I do have a slot open if you'd like to present at the upcoming May Roundtable. You will have up to 5 minutes for the presentation. Also, just for your reference, the CCA is no longer involved with the DTLA Marketing Roundtable.

Let me know if you'd like to present and I'll reserve your spot.

Mike Filson
DCBID
Community Relations Manager

From: carmen rodriguez [mailto:carmen@ddtla.com]

Sent: Wednesday, May 03, 2017 4:06 PM

To: Michael Filson <mfilson@downtownla.com>; Nhien Lasky <nlasky@ccala.org>

Subject: Re: Presentation Park 101

Good Afternoon Michael,

I sent you several e-mails in regards to Park101 Presentation to the marketing round table. However, I never did hear back from you.

Elizabeth Peterson-Gower, who will be doing the presentation, is also presenting to CCA members.

Please advise.

Warm Regards,
Carmen Rodriguez, Founder
1.844.LATours
www.ddtla.com

On Mon, Apr 17, 2017 at 10:05 AM, carmen rodriguez <carmen@ddtla.com> wrote:

Good Morning Mike,

I'm Carmen Rodriguez, Owner of Destination DTLA Tours and member CCA. I am also on the Board of Park 101 and Event Chair. Elizabeth Peterson-Gower, EPG Group, is the President. We'd like to know if we can be the Host next month's Marketing Round Table. Elizabeth Peterson-Gower will be sharing the details of the park and impact in the community. Its an amazing project and presentation.

Please let me know if this is fine, and date of next BID Marketing Round Table meeting. So, we'll be prepared and as hosts what would you like us to provide? I will gladly send you any information you'd like to have prior to the event.

Warm Regards,
Carmen Rodriguez, Founder
1.844.LATours
www.ddtla.com